

# ETIC'S Illustration Internacional Award 08, 4th edition

The first edition of the ILLUSTRATION award, under the theme "self-portrait" (**ILUSTRA\_TE**) was held in 2005 and it was a success, opening the path for the following editions held in 2006 and 2007 (**ILUSTRA\_OUTROS** and **ILUSTRA\_PORTUGAL**). They also confirmed the importance of this initiative and of the basic aims of the ETIC award: the growing importance of illustration as a form or creation an expression.

**For 2008, the theme is ILUSTRA\_UNDERGROUND**

1st Phase: Competition

2nd Phase: Exposition and Catalogue

## **RULES**

### ***1 - Right to Participate***

International Competition.

All illustration works under the theme "UNDERGROUND" that comply with the participation rules, can apply to the the 4th Illustration Award.

### ***2-Awards***

1st Prize - € 2000 voucher for ETIC training.  
National Postcard campaign at the Publicards network.  
1 year booking contract at WHO

2nd Prize - € 1000 voucher for ETIC training.  
National Postcard campaign at the Publicards network.  
6 month booking contract at WHO

3rd Prize - € 500 voucher for ETIC training.  
National Postcard campaign at the Publicards network.

6 month booking contract at WHO.

### **3 - Participation Rules**

a) Only works in a digital support can apply, independently of its material origin (digital or manual:

resourcing to mixed techniques, such as markers, watercolours, traces, photographs, etc; or developed in a digital form, resourcing to available multiple softwares).

b) The analogical works will have to go through a digital process to be admitted in the competition.

They should be photographed and digitalized to be uploaded in the website.

c) Each candidate can apply up to two works.

d) The admitted works have to be in 3 exclusive formats: 50x70cm, 70x50cm and 50x50cm.

### **4 - How to apply**

1. Contestants must apply for their work upload (72 dpi) through the website [www.ilustra.org](http://www.ilustra.org), until June 16th.

2. The final format for the 2nd phase (Exposition and Catalogue), has to be sent in a CD with a 3000 dpi resolution, and be delivered until September 5th.

All the works must be sent to:

ETIC – Direcção de Comunicação

Rua D. Luís I, nº6,

1200-151 Lisboa - PORTUGAL

### **5 - Exclusions from the competition**

1. The projects must be original and new. No previously published works will be admitted.

2. No works outside the format/resolution indicated in points 3. and 4. will be admitted.

3. In the first phase, the judge excludes from the competition all proposals that do not answer to the necessary quality conditions.

4. The official selection to this competition, which guarantees the access to the 2nd phase will be announced to all candidates (exposition and catalogue).

#### **6 - Jury**

The 4th edition of the Illustration Award of the 4th edition will be composed of:

**Pedro Albuquerque** – Designer – Albuquerque designers. Director of ILUSTRÁ Award.

**Henrique Cayate** – Designer - President of the Portuguese Center of Design.

**Mário Belém** – Ilustrador

**Nuno Ribeiro** – Designer

**1 Ilustrador from WHO**

**José Carlos Neves** – Designer

**Luís Lobato** – Multimedia designer – Coordinator of the Design and Multimedia at ETIC.

#### **9 - Publication of the Jury decision**

All participant will be informed of the jury's results by e-mail.

There will be no appeal to the jury decisions.

The jury can decide not to give the Awards if the proposals do not reach the defined quality standards.

#### **10 - Reproduction Rights**

The works in the competition will be integrated in a public exposition in a place and date to be defined.

The authors allow their works to be published in a Book edited by ETIC in a partnership with WHO.

ETIC reserved the right to use these images in supports to promote the event and the school. The sponsors can use the winner's images, respecting always its author rights.

#### **11 - Schedule**

- 1 Registration and upload via internet: until June 16th
- 2 Jury's official selection: between June 19th and July 6th
- 3 Communication of the Official selection: June 15th
- 4 Sending of the material with printing quality (300 dpi) in a CD by mail: until September 5th.

- 5 Jury's reunion to choose the winners: between September 15th and 19th.
- 6 Communication of the results: last week of September
- 7 Exposition and Catalogue: end of October

**Partners:**

WHO, Publicards, Dif, PosterDigital

**More information in [www.ilustra.org](http://www.ilustra.org) or [info@etic.pt](mailto:info@etic.pt)**